

# WASH and Behaviour Change online training course

Starting 21 November 2016



## International WaterCentre (IWC)

IWC's online training courses are custom-designed for practitioners. The online courses address critical sectoral issues and provide participants with practical and technical skills they need to drive positive change in the complex world of integrated water management.

The online training courses are built on IWC's strong foundation in education and adult-learning for integrated water management. The format will allow practitioners anywhere to strengthen their knowledge and skills through participation in interactive learning activities with experts and peers.

### MEMBERS:



Lessons from the water, sanitation and hygiene (WASH) sector indicate that improving access to infrastructure alone will not solve the problems faced by communities lacking access to appropriate facilities and services. The adoption of improved behaviours by individuals, communities and enablers is critical to providing WASH outcomes that have positive and sustainable impacts. Education and awareness programs are one strategy for changing behaviours, but may not be sufficient to motivate changed behaviours. This course will teach WASH practitioners about other strategies for changing relevant behaviours that can be integrated into WASH programs.

## About the course

IWC's 10 week WASH and Behaviour Change online training course is a highly interactive program designed to empower WASH practitioners to incorporate behaviour change strategies into their project design and delivery.

This course introduces students to the practices of incorporating behaviour strategies into WASH program design and delivery. The key topics include understanding the need for, and role of, behaviour change integration into WASH programs, alternatives to education and awareness strategies for changing behaviours, planning and designing interventions that address risky WASH behaviours using behaviour change strategies, and implementing and evaluating behaviour change interventions within WASH programs.

The aim is for students to understand when behaviour change strategies should be integrated into WASH programs, and be able to use practical tools to guide the integration of behaviour change into WASH programs.

The course is designed for WASH practitioners working in civil society or non-government organisations, government institutions, donor organisations, and the water/sanitation/hygiene industries. The course especially caters to those in tropical zones (such as the Asia-Pacific region).

IWC will draw upon its expertise and experience in WASH to deliver a highly practical course. We will share lessons from working with organisations to improve WASH services, developing evidence-based strategies to improve WASH behaviours, and strengthening WASH enabling environments (for more information, visit [www.watercentre.org/iwm-themes/wash](http://www.watercentre.org/iwm-themes/wash)).



## Course topics

The course is designed to be practical in nature, providing participants with the necessary information to incorporate behaviour change strategies into WASH programs. After an introductory session on WASH and behaviour change, the topic structure follows the practical steps involved in integrating behaviour change into WASH programs

### **Introduction to WASH and Behaviour**

**change:** Introduction to the role and need for behaviour change strategies in WASH programs.

### **Planning behaviour change interventions:**

Principles for planning behaviour change interventions; involvement of stakeholders, approaches for assessing and identifying risky WASH behaviours; frameworks for understanding WASH behaviours; developing theories of change for behaviour change interventions.

### **Designing behaviour change interventions:**

Introduction to the objectives and conduct of formative research for WASH behaviour change; approaches to design interventions seeking to change WASH behaviours.

### **Implementing behaviour change**

**interventions:** Introduction to pilot implementation of behaviour change interventions; approaches to scaling-up behaviour change interventions; and monitoring and evaluation of behaviour change interventions.

## Course requirements

This is a professional development course in integrating behaviour change strategies into WASH programs. Students are expected to have basic background knowledge of WASH activities and strategies.

You will also need access to a computer with:

- a minimum internet speed of 256kb/second (to participate in live classrooms)
- a headset with built in microphone
- either Microsoft Windows (version XP or greater: XP, Windows Vista, Windows 7 or 8) or Apple OSX (version 10.2 or greater)
- permission to download, install, and run software on your computer as this may be required.

## IWC's active learning format

IWC firmly believes in active learning approaches – our approaches support course participants to actively engage with teachers and their peers to discuss issues and ideas, and practice the application of new knowledge in real-world situations.

**Interactive classrooms:** weekly tutorials with Topic Teachers are structured to enable Teachers to reinforce important information and cases provided in the learning materials and discuss topics of interest with participants.

## Course facilitator

Edith Kamundi

COURSE FACILITATOR & TEACHER,  
IWC

Edith has worked for many years to support WASH behaviour change in sub-Saharan Africa, particularly through providing technical support and capacity building activities to WASH programs. Currently she is supporting WASH behaviour change activities in Papua New Guinea and the South Pacific.

**Flipped-learning:** by providing participants with the learning materials in the week prior to the interactive classroom sessions, participants are able to use the valuable classroom time with Topic teachers and peers to discuss or debate any remaining knowledge gaps or queries about the information they have already received.

**Quizzes:** short online quizzes allow participants to check they have understood the key facts and messages delivered through the flipped learning and classroom activities.

**Group projects:** Participants will work in small groups on problem-based learning projects. These learning activities ensure participants are able to apply their new knowledge to real-world situations.

**Discussion forums:** through sharing their own experiences or questions regarding WASH and behaviour change with their peers using the course-specific online discussion platform, participants can further explore course ideas, gain from others' experiences and strengthen their professional network.

## Register your interest

[www.watercentre.org/behaviourchange](http://www.watercentre.org/behaviourchange)

## Contact

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